

# Diego Relyveld

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## WORK EXPERIENCE

### Leat (previously known as Piggy)

*Software Engineer*

Nov. 2023 – Present

*Utrecht / Prague · Hybrid*

- Leat is a global leader in CRM and loyalty solutions, driving customer engagement and retention through innovative technology.
- Developing full-stack solutions using Laravel and React for high-impact business applications.
  - **Stack:** Laravel; React; Tailwind CSS; MySQL
- Redesigned and rebuilt the Piggy API and PHP SDK, enabling seamless integration with customer websites and POS systems, significantly improving ease of implementation and user experience.
- Designing and implementing user-friendly interfaces with React and Tailwind CSS.
- Optimizing code for performance and scalability.
- Collaborating with UI/UX and marketing teams to deliver seamless project execution.

### Awoostria - Volunteer position

*Head of Technology & Board Member*

July 2023 – Present

*Vienna · Hybrid*

- Awoostria, a non-profit organization dedicated to organizing the biggest annual furry convention in Austria that brings together fans of anthropomorphic art, culture, and performance.
- Head of Technology, overseeing all development tasks for Awoostria's custom projects and services, from concept to launch.
- Developed and launched Awoostria's fully custom attendee registration & payment system, surpassing industry standards among furry conventions, improving user experience and operational efficiency for hundreds of daily users and volunteers.
  - **Stack:** Laravel; Livewire; Tailwind CSS; Alpine.js; MySQL
- Managed all on-site IT systems, including Awoostria's registration system, ensuring the efficient check-in of approximately 700 attendees in under 5 hours.
- Responsible for managing all infrastructure, DevOps and IT systems.

### Digital Impact

*Software Engineer*

Feb. 2023 – Nov. 2023

*Remote*

- Digital Impact specializes in digital transformation and web development, combining strategy, design, technology, and marketing to deliver innovative solutions that drive business growth across various industries.
- Developed back-end services and APIs with PHP and Laravel for client projects.
  - **Stack:** Laravel; PHP; Symfony; jQuery; MySQL
- Responsible for managing and extending Cusweb, their in-house employee, customer, and project management system.

### The Dev Squad

*Software Engineer*

Jun. 2022 – Dec. 2022

*Remote*

- The Dev Squad provides web and software development services to diverse clients, with a focus on customizable solutions.
- Developed scalable and efficient back-end solutions for Hartje Wonen using Laravel, seamlessly integrating with front-end technologies to enhance performance and user experience.
  - **Stack:** Laravel; Symfony; Vue.js; Inertia.js; MySQL

## **This is Development B.V.**

*Back-end Developer*

**Jan. 2020 – May. 2022**

*Utrecht, Netherlands · Hybrid*

- This is Development B.V. is a tech company focused on providing innovative back-end solutions and technical expertise to their clients. One of its biggest clients is FrieslandCampina, with which I was in constant contact.
- Contributed to multiple projects as a Back-end Developer Intern, then Junior Developer, and later advancing to Back-end Developer.
  - **Stack:** Laravel; Vue.js; GraphQL; MySQL

## **EDUCATION**

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**ROC van Amsterdam**

*MBO Niveau 4, Software Developer*

**January 2018 - August 2021**

*Hilversum, Netherlands*

## **SKILLS & INTERESTS**

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- **Skills:** Git; PHP; Laravel; Livewire; Tailwind CSS; Vue.js; React; Alpine.js; MySQL; Node.js; Docker; AWS; Linux
- **Interests:** Innovative Technologies; Dogs; Nature & Hiking; Music & Hi-Fi; Furry Conventions; *Breaking Bad*